

brands by  Affinitas

Affinitas believes that you can only build a world-class company with the right people. That's why we put special emphasis on finding and keeping the right people to be part of our outstanding working atmosphere. With 250 talented employees from over 30 countries, flat hierarchies and a social company culture, join us at our Berlin headquarters and contribute to our success! Find out more about us: www.affinitas.de

To support our international Programmatic team we are searching **as of now** for a

(Junior) SEM Manager French / Dutch markets

As our new (Junior) Programmatic / SEM Manager you will be responsible for overseeing our international Programmatic activities.

Your mission

- Growing our Programmatic (SEM, GDN, RTA) traffic resources and driving profitability to the company
- Participating in the conception and implementation of the Programmatic campaigns (e.g. by means of A/B tests)
- Analyzing, growing and controlling your campaigns
- Source, aggregate and visualize campaign data for reporting
- Help us build and develop a best in class programmatic team

Our expectations

- You have a completed university degree (business studies or similar) or a commercial apprenticeship
- You have first hands-on experience in Search Engine Marketing (e.g. through an internship)
- GDN and RTA are no strange words to you
- You like to work with numbers and you have analytical skills
- You speak French and/or Dutch, preferably at a native level and you have very good English language skills

Be part of our success story!

We look forward to receiving your application.

[Apply now](#)

OUR BENEFITS



FLEXIBLE WORKING
HOURS



FLAT HIERARCHIES



INTERNATIONAL



TANDEM PROGRAM



THEME PARTIES



SPORT GROUPS



MORE BENEFITS